

A woman with long dark hair, wearing a light blue button-down shirt, is sitting in a black wheelchair at a wooden desk. She is smiling and looking towards the camera. On the desk in front of her is a computer monitor, a keyboard, and a grey mug. The background is a bright, modern office space with large windows and a white sofa.

# Solution Overview

- What is accessiBe?
- How does the technology work?
- accessiBe interface

# What is accessiBe?

accessiBe an AI-powered solution that is revolutionizing the accessibility industry by making web accessibility effortless, automatic, immediate, affordable, and most importantly, in compliance with the WCAG 2.1, ADA, Section 508 and other worldwide legislation.



Applying AI to web accessibility applications is a revolutionary concept, consisting of three significant advantages:



## Simple implementation and fast process

accessiBe involves a 5-minute installation of a JS code that scans, analyzes, and solves accessibility compliance gaps in up to 48 hours. accessiBe presents a toolset for people with disabilities to apply session-based adjustments as an overlay to your website, according to their needs, and without interfering with a website's codebase, loading times, UI, or design.



## Ongoing compliance

After the first 48 hours, accessiBe will re-scan and re-analyze a website every 24 hours to ensure that any new content, widgets, or pages are also adapted and thereby compliant with the WCAG 2.1 and ADA standards.



## Price

Being fully automated and using AI allows accessiBe to dramatically cut costs of becoming compliant and ultimately makes the process of web accessibility – accessible. accessiBe costs \$490 per year per domain for websites under 1,000 pages, and \$1490 for sites under 100,000 pages.

The only exception to our automated solution is PDFs, documents, and video subtitles, which are priced separately. This is simply because they are added files, which are not a part of your website's codebase.

accessiBe was developed over 18 months alongside people with disabilities, including blind individuals who are leading experts in assistive technologies. One of them is a lead developer of JAWS, the most popular and advanced screen-reader in the world.

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**accessiBe is trusted to protect over 25,000 small businesses and industry leaders alike**



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## How Does the Technology Work?

accessiBe scans and analyzes your website using AI technologies. Then, it applies all the required adjustments to become ADA and WCAG 2.1 compliant. This process takes up to 48 hours and upon completion, you'll get an Accessibility Statement and certification of performance directly to your email.

The accessibility interface solves 30% of the ADA and WCAG 2.1 requirements immediately. This includes mostly UI and design features such as sizing, colors and spacing.

The remaining 70% are solved within 48 hours, by our AI that runs in the background and adjusts your website, to make it operable using a screen reader (for blind people) and the Keyboard (for the motor impaired).

### **The AI process includes several solutions:**

ALT (alternate text) attribute creation for images using image recognition and OCR technologies, form label creation and handling link/button icons using a contextual understanding technology, as well as fixing popups, menus, dropdown, forms, and more.

## Our Simple Process of Becoming Compliant:



### Quick Installation

Install a single line of JavaScript code



### Interface Appears

The accessibility interface instantly appears on your website



### AI Remediation

accessiBe AI starts scanning and analyzing your website



### Achieve Compliance

After 48 hours, your website is fully compliant and certified



### 24/7 Maintenance

Every 24 hours, the AI scans for new and revised content to fix

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### Here's an example of such an accessibility statement:

<https://accessibe.com/?ref=example>

### Please note:

accessiBe will not change a thing for the majority of users.

It will only be activated when turned on via the interface (or a Screen-reader if the user is blind), as an overlay to your website, and only to the user's specific session.

Therefore, accessiBe won't affect your design, UI, or performance at all.

The entire process is automated. From remediation to becoming compliant.

Additionally, we don't collect user data, so we don't affect your GDPR compliance.

**For more information visit:** <https://accessibe.com>

**or contact us:** [hello@accessibe.com](mailto:hello@accessibe.com)

*Hope to see you joining us,  
Team accessiBe.*